



LIAISON 
Optimising interactive innovation

LIAISON - Better Rural Innovation: Linking Actors, Instruments and Policies through Networks.

Enter the EU Rural Innovation Contest

- Are you a farmer, forester or agri-food business with a success story to share?
- Were you part of a **recent innovative, inspiring & groundbreaking initiative?** (farming/forestry/agri food supply chain)
- Did your project include expertise from other **partners** with a **scientific** or **practical** background?

If the answer is **YES**, please enter LIAISON's EU Rural Innovation Contest until 15 March 2019.

You may be selected as one of **15 Rural Innovation Ambassadors** to receive international recognition at prestigious awards ceremony in a major European capital city in November 2019.

Applications are to be sent online. You can choose to fill an entry form in English [here](#), or in Bulgarian – [here](#).

What is the LIAISON project?

LIAISON aims to make a significant and meaningful contribution to optimising interactive innovation project approaches and the delivery of EU policies to speed up innovation in agriculture, forestry and rural areas. Find out more about the project [here](#).

Researchers, policy advisors, actors from interactive innovation projects, initiatives and networks, farm/forestry advisors, decision makers and administrators will jointly investigate the design and implementation of interactive project approaches.

What can you expect from LIAISON

LIAISON 
Optimising interactive innovation

LIAISON is a multi-actor project that is bringing together a diverse community to jointly investigate the design and implementation of interactive innovation projects – both inside and outside of EIP – Agri.

LIAISON will produce practice-ready methods and tools for optimising the use of the interactive innovation approach in projects funded within the framework of the EIP-AGRI – and beyond. During the lifetime of LIAISON there will be:

- A **European Rural Innovation Contest** concluding with an **interactive database (Story Map)** of around 150 case studies and the nomination of **15 Rural Innovation Ambassadors**
- **On-going support** provided to the AKIS Strategic Working Group of the DG AGRI Standing Committee on Agricultural Research
- A series of **in-depth, hands-on ‘How To’ Guides** for fostering co-creation and co-learning when working with interactive innovation projects (e.g. innovation support services)
- **Policy Briefs on improving the institutional environment** for interactive innovation projects (e.g. for RDP Managing Authorities) implementing the EIP-AGRI at national / regional level
- **Videos and other communication materials** presenting good practices in the planning and implementation of interactive innovation projects

All of the above – and more – available as a web-based **Interactive Innovation Tool Box**.

All practice and policy-orientated project outputs generated by LIAISON will be subject to a process of validation and fine-tuning process based upon practical peer-review by consortium members and other closely involved actors and stakeholders.